

THE LIFE: JOJO SIDE

Jojo: Cleanin' up the neighborhood. And about time too. Got to have the streets squeaky clean for Mickey Mouse. Still, some neat little businesses are going down with that wrecking ball. But they'll be opening their doors in another part of town. Oh, let me introduce myself. (pulls out business card) Joseph P. Morse, Vice President, Eros Entertainment. I'm in the motion picture business, and you should see the motion in my pictures. Some of your recognize me from around town, right? Sittin' out there with you at the hit shows, two on the aisle? Maybe you caught me in *People* magazine, and you probably asked yourself what is the secret to my success. Well, like the man said, if you want to get to the top of the ladder, you got to start at the bottom rung. And there's no bottom lower than right where I stand. 'Course that was back when this street was cookin'. When you couldn't see the gutter for the cash money pilling up – sex turning into dollars. When the Port Authority terminal up there was like the Chicago stockyards – fresh meat comin' in every day. Sex, baby! You could feel your face getting sticky with it just walkin down the street.